

# IFPDA PRINT FAIR

## The IFPDA Print Fair announces BNY Wealth as its VIP Partner

[fineartprintfair.org](http://fineartprintfair.org)

*The 2025 fair will feature a special presentation of prints & objects from the BNY Art Collection*



IFPDA Print Fair, 2024. Photo by Annie Forrest. Courtesy of IFPDA.

**New York, NY – September 20, 2024 –** The International Fine Print Dealers Association (IFPDA) Print Fair is delighted to announce [BNY Wealth](https://www.bnwealth.com) as the **VIP Partner** of its 32nd edition, taking place at the Park Avenue Armory from March 27–30, 2025.

“We are delighted to welcome BNY Wealth as our VIP Partner,” said **Jenny Gibbs, Executive Director of the IFPDA and IFPDA Print Fair** “Their commitment to recognizing and elevating printmaking is longstanding and demonstrated by their remarkable collection of prints spanning three centuries. We’re especially excited to showcase highlights from their collection in a special presentation at next year’s fair, and introduce them to the international community of IFPDA Member galleries and publishers who will be exhibiting with us at the Park Avenue Armory.”

For over 240 years, BNY Wealth has been helping clients build, manage, and sustain their wealth. With approximately \$300 billion in assets and backed by \$2 trillion in assets under management overall, BNY Wealth is uniquely positioned to bring wealth management solutions to accomplished individuals, family offices, planned giving programs, endowments, and foundations.

The **BNY Art Collection** includes a diverse selection of historic archives, prints, paintings, works on paper, textiles, photographs, and digital installations from the 5th through 21st century. The collection reflects BNY’s global perspective with works by artists from more than 30 countries exhibited in their global offices.

**The upcoming edition of the IFPDA Print Fair will feature a special presentation of art and artifacts from the BNY Art Collection**, which may include contemporary works by Julie Mehretu and Jasper Johns; a **copper plate circa 1790's for engraving an early stock certificate from the Bank of New York**, the first publicly-traded company on the New York Stock Exchange; a series of engraved **banknotes dating back to the 17th century**; and **6 aquatints from the Hudson River School Portfolio by painter William Guy Wall (1792–1864)**, engraved by John Hill (1770–1850), the full set of hand-colored aquatints presents views along more than two hundred miles of the Hudson River, descending from Lake Luzerne in the foothills of the Adirondacks, to New York City. The prints in the Hudson River Portfolio are considered amongst the finest produced in 19th-century America.

Through active partnerships with museums, galleries, and fairs around the world, the BNY Art Collection supports the cultural vitality of communities, provides public access to the collection, and engages BNY's clients.

The IFPDA Print Fair is the most prestigious fair dedicated to fine art prints and printmaking, and a catalyst for the local and global print community. Each year, it brings the best of prints across techniques and periods to New York, from Old Masters and 20th-century icons to established contemporary artists and today's most exciting emerging voices.

## **PRESS CONTACTS**

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## **ABOUT IFPDA PRINT FAIR & IFPDA FOUNDATION**

Established in 1987, the IFPDA is the world's preeminent international organization for fine art prints from old master to contemporary with 150 members vetted for the highest level of quality, value, and professionalism. Each year the IFPDA presents the IFPDA Print Fair in New York, the largest art fair dedicated to prints and printmaking, showcasing more than 550 years of printmaking. Proceeds from the IFPDA Print Fair benefit the IFPDA Foundation, which provides direct funding for museums and other nonprofits through grants for curatorial internships, exhibitions, research, educational programs, and scholarly publications. Through its network, online presence, and public programs, the IFPDA fosters knowledge and stimulates discussion about collecting prints in the public sphere and the global art community. The annual IFPDA Book Award honors scholarly excellence and original research.

Leading international print galleries, publishers, workshops and dealers will present fine prints and editions across techniques and periods from old masters and 19th-century and 20th-century icons to established contemporary artists and today's most exciting emerging artists.

## **ABOUT BNY WEALTH**

BNY Wealth oversees approximately \$300 billion in assets providing tailored solutions across investments, banking, custody, and wealth and estate planning to financially successful individuals and families, family offices, endowments and foundations. For more information: [www.bnymellonwealth.com](http://www.bnymellonwealth.com)